



Outsourcing services overview

Creating meaningful changes and lasting success through outsourcing excellence.

Strategy | Application | Infrastructure | Management

Strategy Outsourcing

The same IT innovations are available to everyone, but how an organization leverages those innovations is what drives performance and creates differentiation.

Successful companies realize that achieving results requires the ability to leverage innovations that create distinction in the market.

Information technology is perhaps the most critical resource group that must be innovation-ready in order to rapidly meet ever-changing business needs. Yet few IT organizations possess the experience to make necessary transformations to enable this type of high performance.

Technology Blue professionals help clients transform IT into flexible and agile entities that support business objectives. We work with our clients to understand where their business is going, and what changes are needed to get them there.

What we do:

- Enterprise Architecture
- Technology readiness assessment
- Technology adoption roadmap
- IT investment optimization
- Business-IT alignment analysis
- Organizational performance
- ROI maximization
- IT modernization strategy
- Technology evaluation and assessment
- Vendor evaluation and selection
- Project prioritization and planning
- Business case development
- Off-shoring strategy

Application Outsourcing

Application outsourcing is as much about creating value as reducing the overall cost of ownership.

Technology Blue application outsourcing helps our clients address key business objectives to maximize competitiveness in today's global marketplace. Our clients benefit from lower total cost of IT ownership, increased value from IT investments, maximized IT organizational performance, and improved delivery management.

Our global delivery resources provide lower implementation costs and 24/7 delivery support. Our processes ensure optimal resource utilization with seamless integration and delivery transition for maximum performance.

We offer packaged application administration and full life-cycle development of applications and services.

What we do:

- System analysis and design
- Custom application development
- Software integration
- Website design and e-commerce
- Customer Relationship Management
- Business Process Management
- Decision Management
- Service-oriented architecture
- Software quality assurance
- Application migration
- Web application development
- Packaged application maintenance
- Application enhancement
- Data warehousing

Infrastructure Outsourcing

Infrastructure is the springboard for delivering business value and creating competitive advantage.

Many IT infrastructures are geared toward supporting existing systems without keeping an eye on the future. The result is an IT infrastructure that lacks the scalability and flexibility to support business objectives. As markets become more dynamic and globalization changes our workforce dynamics, IT infrastructures must be adapted to support an ever demanding business.

Technology Blue infrastructure outsourcing helps our clients transform and optimize their IT infrastructures into a corporate asset. Establishing a solid foundation ensures our clients are positioned to streamline costs while generating continual value from their business processes and applications.

What we do:

- Systems management and monitoring
- Disaster recovery
- Enterprise architecture and design
- Automated desktop management
- Information assurance and security
- Standards development
- Systems staging
- Network management
- Network operations center
- Access and identify management
- Incident management
- Help desk
- Change and configuration management

Management Outsourcing

The right mixture of strategy, technology and leadership provides the foundation for delivering repeatable and measurable outcomes.

Technology Blue professionals provide management at the program and project levels to help create the kind of results that generate business value.

Transparent management techniques, globally proven methodologies and industrialized delivery processes enable our management professionals to help our clients be successful.

Whether the task is large or small, long-term or short-term, our professionals employ measurable and repeatable processes that enable maximum savings in time, cost and effort. We work with our clients to manage and track metrics for team performance targets, capability enhancements and optimized delivery capabilities.

What we do:

- Project planning and management
- Project governance standards definition
- RFI and RFP development
- RFI and RFP response
- Program management
- PMO establishment
- Best practice development
- Performance measurement
- Management training and mentoring
- Organizational optimization
- Skills assessments
- Functional group alignment
- Outsourcing strategy

Technology Blue helps bring about meaningful change and lasting success through a broad range of outsourcing services covering:

- Strategy
- Application
- Infrastructure
- Management

Why outsource to Technology Blue?

- Enhance core capabilities in key areas
- Leverage expertise to increase innovation
- Liberate resources to focus on core competencies
- Improve service quality
- Reduce costs
- Speed time to market
- Increase business performance
- Maximize profitability
- Solidify competitive advantage

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About Technology Blue

Technology Blue is an information technology strategy firm based in Pittsburgh, Pennsylvania.

With a strong commitment to deliver value through innovative approaches, tools and technologies, Technology Blue partners with its clients to help them transform and modernize to achieve greater competitive advantage. Its home page is www.technologyblue.com.