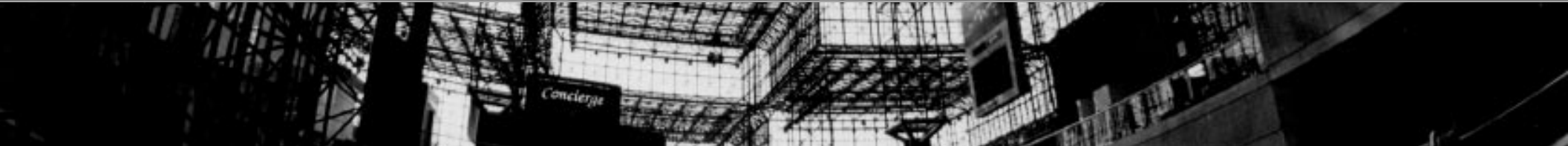




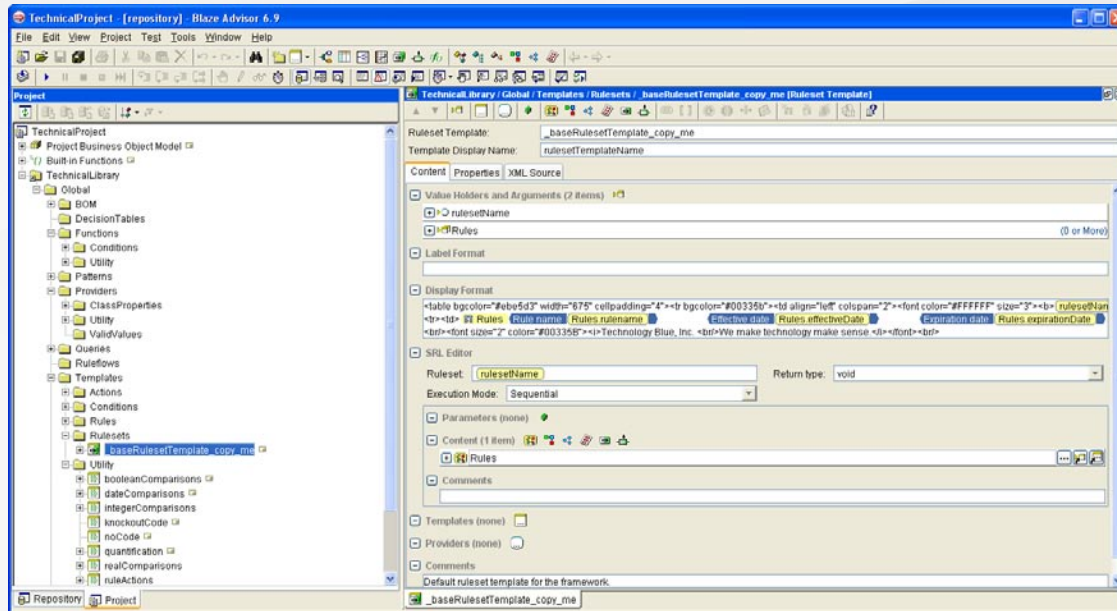
Technology Blue

Blaze Advisor® Repository Framework



*technology***blue**
An information technology strategy firm

Introduction to the Framework



Overview

- Culmination of 10+ years of knowledge, experience and practices
- Implemented at leading public and private sector organizations
- Version 2.5 (Version 3.0 in Q4 2011)
- Compatible with new or existing repositories
- Proven production implementations
- Releases in line with FICO releases
- Implementation complemented by training and knowledge transfer
- Maintainable solution developed with 100% out-of-the-box features and functionality
- Well-documented ensuring extensibility by client architects and resources

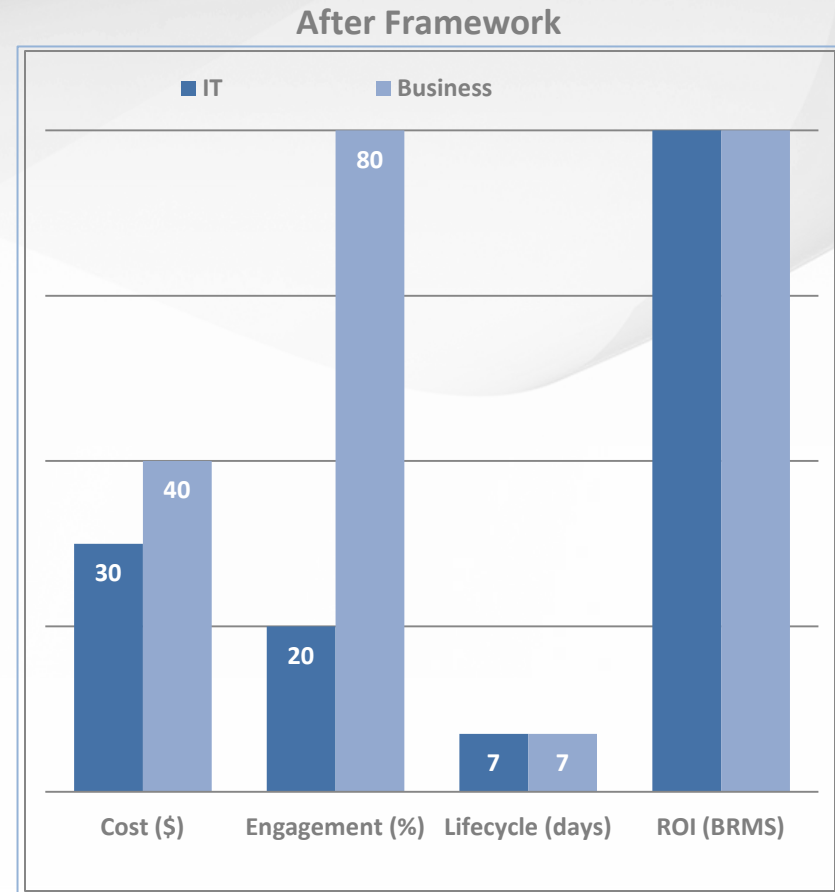
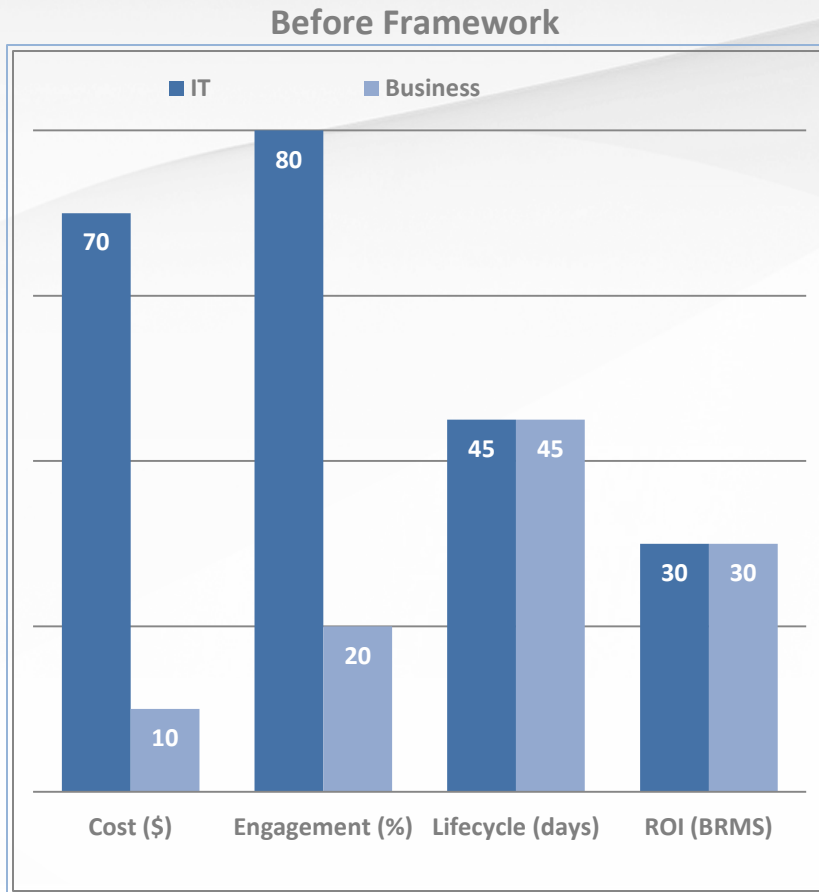
The value of decisioning solutions is not only about **what** technology is implemented, but **how** you implement that technology as well.

Solid architectural foundations are critical to achieving maximum value on investment. Yet many Decision Management adopters implement upon a foundation unsuitable for creating an enterprise decisioning platform. As a result, many adopters require major refactoring efforts less than 2 years into implementation.

The Technology Blue Blaze Advisor® Repository Framework is an elegant implementation of the key BRMS capabilities: Repository, Rule Authoring and Testing.

- The Repository is a disciplined, standards-based architecture structured for intuitive maintenance, extension and scalability.
- Rule Authoring is supported by a robust template design allowing powerful and flexible rule expression.
- A fully integrated implementation of BRUnit delivers a powerful testing suite for rule authors and architects.

Framework value proposition



ROI Case Study before and after Framework implementation

- Overall cost is reduced and more evenly shared between Business and IT – a key component of decisioning value.
- Percentage of business engagement greatly improved, enabling maintenance by those who know the decisions best.
- The time to change business policy and deploy to production was reduced from 35 days to 7 days on average.
- BRMS ROI was calculated at 112% (for each dollar invested in the BRMS solution \$1.12 was gained).

Why adopt the Technology Blue Blaze Advisor® Repository Framework?

Five ways the Framework creates value:

1. Takes care of things that have been done hundreds of times.
2. Less work, more flow. Focus on decisions, not architecture.
3. Shortens the path to realizing meaningful return on investment.
4. Achieve results, even while still learning the technology.
5. Decreases dependency between Business and IT.

Leading organizations are creating solid decisioning foundations using the Technology Blue Blaze Advisor® Repository Framework. Contact us to learn more about the Framework and how to get started laying the foundation for your Blaze Advisor®-based decisioning platform.

For more information visit:
www.technologyblue.com

To schedule a demo contact us at
+1.412.255.3799 or send email to
info@technologyblue.com

* Blaze Advisor is a registered trademark of FICO Corporation



Technology Blue helps bring about meaningful change and lasting success through a broad range of outsourcing services covering:

- Strategy
- Application
- Infrastructure
- Management

Why outsource to Technology Blue?

- Enhance core capabilities in key areas
- Leverage expertise to increase innovation
- Liberate resources to focus on core competencies
- Improve service quality
- Reduce costs
- Speed time to market
- Increase business performance
- Maximize profitability
- Solidify competitive advantage

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About Technology Blue

Technology Blue is an information technology strategy firm based in Pittsburgh, Pennsylvania.

With a strong commitment to deliver value through innovative approaches, tools and technologies, Technology Blue partners with its clients to help them transform and modernize to achieve greater competitive advantage. Its home page is www.technologyblue.com.