



*Getting there is about:*

- Making *fast, precise* and *consistent* decisions
- *Predicting* what decisions will need to be made
- Choosing the *best possible* decision

*technologyblue* decisioning solutions

*technologyblue*

*An information technology strategy firm*

## Automation, Improvement and Optimization

As companies look to leverage innovative solutions to maximize operational performance, effective management of decisions has become a key focus area for transformation efforts. Traditional code-based decisioning implementations were rigid, slow to change, imposed risk, and maintenance consumed undesirable amounts of IT budgets.

Decision Management enables strategic business logic to be moved out of programming code and into a central repository. It enables English-like maintenance of business policies by business users, facilitates consistent decisions, and reduces time to change – all of which have been proven as mandatory characteristics of high-performing organizations.

Decision Management is more than a technology; it is a way of doing business. It is a set of tools, approaches and technologies that help companies better manage their decision-making assets and better support an agile enterprise.

Technology Blue is committed to facilitate high performance through our decisioning solution excellence. Contact us when you are ready, and we'll work together to get you there.

### *Highlights*

- More than 10 years delivering decisioning solutions world-wide.
- Robust frameworks that enable solid decisioning platforms and foundations.
- Experience in Insurance, Healthcare, Military, Manufacturing, Finance, Logistics and Entertainment verticals.
- Strong vendor partnerships and relationships.



## What is Decision Automation?

Decision Automation is about making faster, more precise and more consistent operational decisions. No other technology addresses the requirements for decision automation better than Business Rules Management Systems (BRMS).

## How can it help?

BRMS technologies enable organizations to improve operational performance through increased agility and flexibility. Our BRMS-based solutions help companies respond to customers faster, reduce IT spending, increase regulatory compliance, improve customer relations and respond to market changes with greater efficiency.



### *What we do*

Technology Blue works with leading healthcare, supply chain and financial organizations to automate and improve their day-to-day operational decisions using business rules technologies.

Contact us to learn more.

## What is Decision Improvement?

Decision Improvement is about making current business decisions based on historical data and robust predictive analytical models. Predictive Analytics increases decision precision better than ever before.

## How can it help?

A key pillar of business success is an ability to better understand market trends, customer behaviors and meaningful events before they occur. Traditional delivery of this level of insight could take months to manifest – well after the usefulness of the information has surpassed.

By leveraging Predictive Analytics our clients are able to deliver deeper insight and more accurate predictions to key decision makers, applications and services. The results are higher decision-making accuracy, increased customer satisfaction and greater competitive advantage.

### ***What we do***

Technology Blue works with leading insurance and healthcare organizations to leverage Predictive Analytics to help reduce fraud, increase revenues and better predict customer behaviors.

Contact us to learn more.



## What is Decision Optimization?

Decision Optimization is about applying historical data and linear programming models to help determine the most efficient and most profitable ways to leverage organizational resources.

## How can it help?

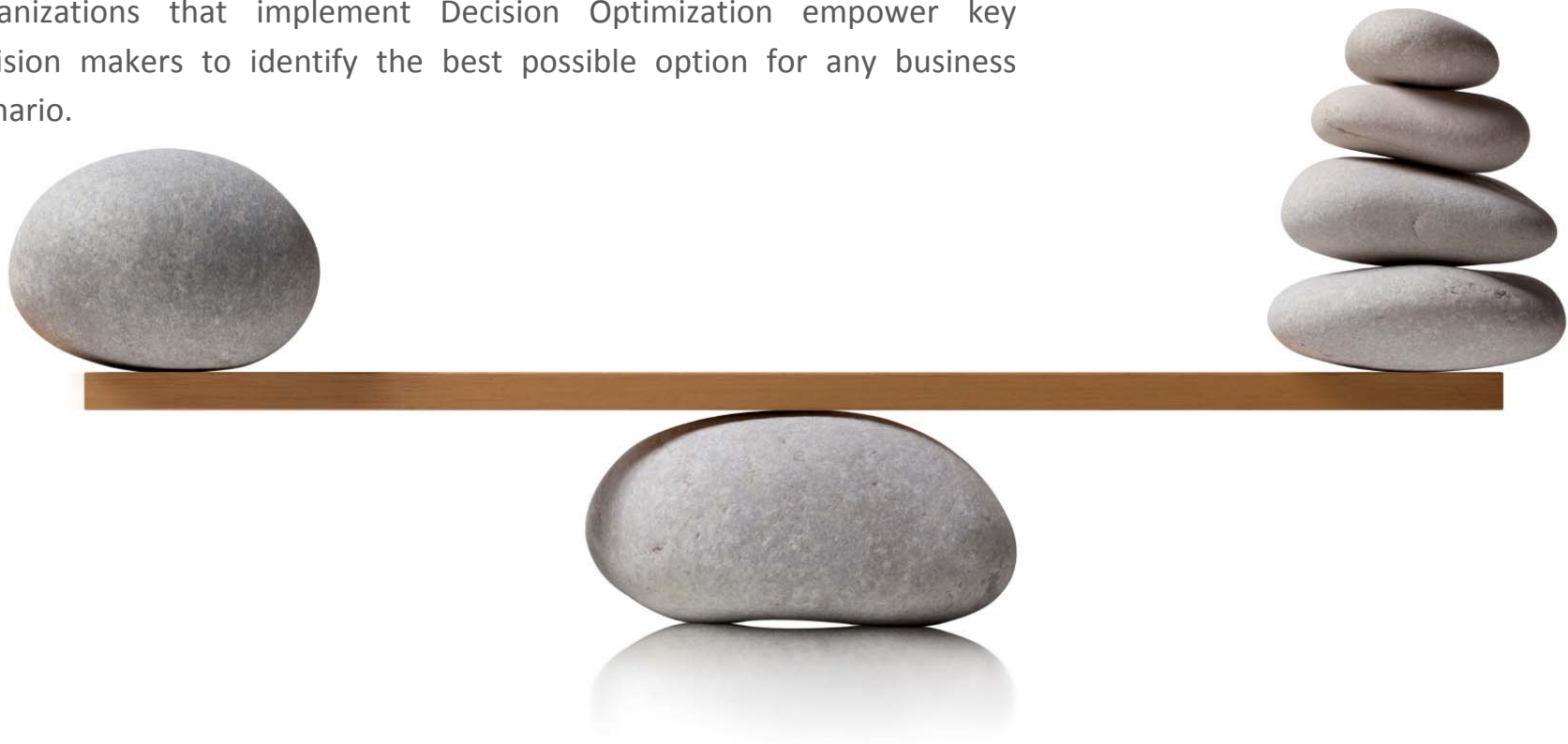
Large-scale, industrial-sized logistics problems present challenges that can make or break organization success. Access to reliable data is good first step, however leveraging that data to simulate the impact of possible scenarios on revenues, resources and overall performance is what separates the good from the great.

Organizations that implement Decision Optimization empower key decision makers to identify the best possible option for any business scenario.

### *What we do*

Technology Blue is working with leading vendors and systems integrators to develop Decision Optimization solutions to address the needs of the Armed Forces, Manufacturing and Transportation clients.

Contact us to learn more.



## How to get started today

### **Request a Business Value Analysis**

Our Business Value Analysis defines a Decision Management adoption roadmap. We help you assess value opportunities, readiness and suitable entry points.

### **See quick ROI with a FastStart pilot**

Prove value and ROI within 10 weeks by starting with a small, focused and fully functional Decision Management implementation.

### **Contact us**

Talk to our experts to begin exploring how Technology Blue decisioning solutions help increase collaboration, maximize profits, increase customer satisfaction and reduce costs.

For more information, visit:  
[www.technologyblue.com](http://www.technologyblue.com)

Phone: +1.412.255.3799

Email: [info@technologyblue.com](mailto:info@technologyblue.com)



**Technology Blue** helps bring about meaningful change and lasting success through a broad range of outsourcing services covering:

- Strategy
- Application
- Infrastructure
- Management

Why outsource to Technology Blue?

- Enhance core capabilities in key areas
- Leverage expertise to increase innovation
- Liberate resources to focus on core competencies
- Improve service quality
- Reduce costs
- Speed time to market
- Increase business performance
- Maximize profitability
- Solidify competitive advantage

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### **About Technology Blue**

Technology Blue is an information technology strategy firm based in Pittsburgh, Pennsylvania.

With a strong commitment to deliver value through innovative approaches, tools and technologies, Technology Blue partners with its clients to help them transform and modernize to achieve greater competitive advantage. Its home page is [www.technologyblue.com](http://www.technologyblue.com).